



*Menditto Rosa*<sup>®</sup>

ODORI D'ANIMA



Once upon a time there was good Volcano  
Once upon a time there was curious red-haired woman too  
She felt the voice of Volcano  
In the middle of the sea  
So far from everything, yet so close to the center of the planet  
Volcano was called IDDU  
As it is like a God  
Iddu decides your day

The passionate woman was searching and looking as many people do  
But this time she was particularly looking for something new  
And when IDDU was coughing with lava, shaking, erupting she decided:  
“Now I will start to make perfumes. And I will call them ODORI D’ANIMA/  
SCENTS OF THE SOUL

Now I can see my life going back  
As kid I was not playing just dolls, I was playing with empty bottles, flowers,  
perfumes drops  
Mixing, smelling, looking and finding out.  
So now I will burn my past and I will restart my life as Iddu does every day,  
every second.

Alfa: my new beginning  
Omega: I have closed the circle  
Id: Grazie to Iddu!”

Once upon a time there was Menditorosa Odori d’Anima  
and there is one still. Now. Inside the heart.  
In the middle of everything. As LAVA...

STEFANIA SQUEGLIA

*Menditorosa*<sup>®</sup>

ODORI D’ANIMA



**FEELING WHICH TOUCH  
THE SOUL THROUGH SCENTS.**

Mendittorosa was born from a strong need of expression, which was felt during the whole life and that suddenly has become increasingly important. Everything was awakened from the Volcano of Stromboli. Iddu, as it is called from visitors and locals, is a sort of connection with our soul.

---

Mendittorosa as a flood of overwhelming ideas, as the inspiration that indicated a way forward: the way of evocative, artistic perfumes.

*Mendittorosa*<sup>®</sup>  
ODORI D'ANIMA



## THE COLLECTIONS

Because in our opposites we find balance.  
Menditorosa Odori d'Anim (Scents of the Soul)  
was born to give voice to the eternal dance between  
opposites by creation of Artisanal  
and Evocative Perfumes.



THE TRILOGY

—  
ALFA  
OMEGA  
ID



TIME WITHOUT  
TIME

—  
ARCHETIPO  
RITUALE



THE DUO

—  
NORTH  
SOUTH

Menditorosa®  
ODORI D'ANIMA

The first tale told by Mendittorosa  
is a story hidden in three scented journeys.  
Pieces which reconnect. Wounds that heal.  
When the beginning meets the end,  
it brings peace and poetry.

---

Trilogy, mirror of the perfumed shadows of the soul.  
Yours. Olfaction. Fallen Angel of rare beauty.  
Rise again on our skin.

# THE TRILOGY

Alfa, Omega, Id







# ALFA

---

So simple and direct, yet soon becoming truly complex beauty.  
Naked Venus is coming out from the sea waves.  
Primordial beginning. It evokes the taste of earth, vineyard, milk.  
Its Heart is Saffron.

---

## HEAD NOTES

Ravensara, White Thyme

---

## HEART NOTES

Clove, Nutmeg, Jasmine, Saffron, Carnation

---

## BASE NOTES

Indian Sandalwood, Frankincense,  
Precious Woods, White Musk, Oud

~  
STEFANIA SQUEGLIA'S VISION, AMÉLIE BOURGEOIS  
(FLAIR PARIS) FORMULA.

---

EAU DE PARFUM 20%  
100ML/ 3.4 FL OZ NATURAL SPRAY  
ARTISTIC PACKAGING DESIGN 100% HANDMADE IN ITALY  
ALL THE METAL DETAILS ARE NICKEL FREE AND WEARABLE

150 €



# OMEGA

---

It is baroque, boudoir. Drinking red wine.  
Wearing face powder. And your favourite red lipstick.  
Fashion that doesn't want reveal anything more. Not now.  
Not yet. Its Soul is the essence of Iris.

---

## HEAD NOTES

Egyptian Cumin

---

## HEART NOTES

Jasmine, Iris, Violet, Rosewood

---

## BASE NOTES

Leather accord (Absolute Resinoid plus Oud),  
Incense, Virginian Cedar, White Musk, Vanilla

~  
STEFANIA SQUEGLIA'S VISION, AMÉLIE BOURGEOIS  
(FLAIR PARIS) FORMULA.

---

EAU DE PARFUM 20%  
100ML/ 3.4 FL OZ NATURAL SPRAY  
ARTISTIC PACKAGING DESIGN 100% HANDMADE IN ITALY  
ALL THE METAL DETAILS ARE NICKEL FREE AND WEARABLE

150 €



# ID

Essential, rich, and wild, ID is the dark passion that drives us towards our dreams. Inspired by the local's nickname for the volcano that towers over the island of Stromboli – Iddu. Impassioned and untethered, its iris heart awaits beneath volcanic sediments of violet, iris and oud. Overdose of labdanum gives ID truly niche and raw character.

## HEAD NOTES

Ravensara

## HEART NOTES

Clove, Nutmeg, Iris, Violet, Jasmine, Saffron, Carnation

## BASE NOTES

Birch, Labdanum, Siam Benzoin, Ceylon Cinnamon, Ambroxan, Oud, Precious Woods, Indonesian Patchouli, White Musk

~  
STEFANIA SQUEGLIA'S VISION, AMÉLIE BOURGEOIS  
(FLAIR PARIS) FORMULA.

EAU DE PARFUM 20%  
100ML / 3.4 FL OZ NATURAL SPRAY  
ARTISTIC PACKAGING DESIGN 100% HANDMADE IN ITALY  
ALL THE METAL DETAILS ARE NICKEL FREE AND WEARABLE

150 €



Wherever we are, there will always  
be a North and a South;  
even in our personality.

---

Each North has its South. Each South always has a North.  
Born from love, they should be worn with love.  
Symbolic and evocative. Now it's just your skin that can choose  
one or both directions.

# THE DUO

---

North and South, the Duo:  
the story of two opposite sides that complement each other.





# NORTH

North brings back memories of light, golden wood of Swedish saunas, empty white pages, leaves, children's drawings, a neat and tidy sense of beauty. It's pure brightness. If brightens has smell here you have it.

## HEAD NOTES

Italian Bergamot, Black Pepper, Aldehydes

## HEART NOTES

Ozonic Flower, Soft Jasmine

## BASE NOTES

Atlas Cedarwood, Virginian Cedarwood, Nutmeg,  
Haitian Vetiver, Indonesian Patchouli

~  
STEFANIA SQUEGLIA'S LOVE, ANNE SOPHIE BEHAGHEL  
(FLAIR PARIS) FORMULA.

EAU DE PARFUM 20% - 100ML/ 3.4 FL OZ NATURAL SPRAY  
ARTISTIC PACKAGING DESIGN 100% HANDMADE IN ITALY  
ALL THE METAL DETAILS ARE NICKEL FREE AND WEARABLE

150 €



# SOUTH

South reminds us of hot bread and linen sheets dried in the Italian sun, Marseille soap, basil scent lights and shadows, races and noises. Such a cozy clutter seducing our senses.

## HEAD NOTES

Italian Bergamot, Egyptian Basil, Cyclamen

## HEART NOTES

Soft Jasmine, "Dry Cleaning Cover" accord, Syringa (Philadelphus flower)

## BASE NOTES

Australian Sandalwood, White Sandalwood, Green Hazelnute, Bread accord, Precious Woods, Carrot Seeds, Amyris Wood

STEFANIA SQUEGLIA'S VISION, AMÉLIE BOURGEOIS (FLAIR PARIS) FORMULA.

EAU DE PARFUM 20% - 100ML / 3.4 FL OZ NATURAL SPRAY  
ARTISTIC PACKAGING DESIGN 100% HANDMADE IN ITALY  
ALL THE METAL DETAILS ARE NICKEL FREE AND WEARABLE

150 €

# TIME WITHOUT TIME

---

They have always been there, For ever.

Time without Time: Archetipo and Rituale  
Smell of a time without time. "Tangles of protection".  
For Us since before Us

---

Two new mysterious extracts by menditorosa odori d'anima.  
shadows, emotions, primordial memories, your inner temple







# ARCHETIPO

---

Shadows, shaking candle flame, moonstone, marbles.

Archetipo surrounds you in its absolute silence.

With Archetipo Extrait we can experience  
the feeling of reaching our real thoughts.

With Archetipo we are re-entering THE OLFACTIVE MEMORY.

To re-wake. To forget and to remember again.

Tabula rasa of stereotypes. Archetype of smell. Archetypical scent.

---

## HEAD NOTES

Fir Balsam, Pink Pepper, Incense Super Essence

---

## HEART NOTES

Burning Flame Accord (incl. Bushman Candle  
- Sarcocaulon Mossamedensis), Moonstone Accord.

---

## BASE NOTES

Patchouli, Indonesian Vetiver, Cashmere Wood,  
Labdanum, Black Amber, Oakmoss.

~  
STEFANIA SQUEGLIA'S VISION,  
LUCA MAFFEI'S (ATELIER FRAGRANZE MILANO) FORMULA

---

EXTRAIT DE PARFUM 25 % - 100ML / 3.4 FL OZ  
NATURAL SPRAY  
UNIQUE TANGLE CAPS ENTIRELY CURVED BY HANDS  
PIECE BY PIECE

200 €



# RITUALE

---

Rituals of ancient cultures. Centuries of Myths, symbols, religions in one perfume. Heady narcissus like rich golden nectar. Red explosion of emotions. Distillation of time. Everlasting sunrise.

Rituale is perfumed blessing for your daily rituals, prayer whispering on your skin. Caring, wrapping balsam. It is your inner temple. Perfumes normally follow the wind while Rituale goes against the wind. It comes and never goes away. Bless your day, create your own ritual.

---

## HEAD NOTES

Italian Bergamot, Mandarin Aldehyde, Lavender.

---

## HEART NOTES

asmin, Narcissus, Rose, Red Fruits (Blackcurrant, Raspberry, Pomegranate).

---

## BASE NOTES

Patchouli, Sandwalwood, Beeswax, Amber Woods, White Musk, Hyraceum (Golden Stone).

~  
STEFANIA SQUEGLIA'S VISION, AMÉLIE BOURGEOIS (FLAIR PARIS) FORMULA.

---

EXTRAIT DE PARFUM 25% - 100ML/ 3.4 FL OZ  
NATURAL SPRAY  
UNIQUE TANGLE CAPS ENTIRELY CURVED BY HANDS  
PIECE BY PIECE.

200 €

Mendittorosa®

ODORI D'ANIMA

Without compromises.  
Handmade In Italy.  
Limited and exclusive editions.

---

Atelier C.So Vittorio Emanuele 87, 80121 Napoli  
Via G. Bernini 58, 80129 Napoli, Italia  
Telephone 00 39 081 68 0361

[info@mendittorosa.com](mailto:info@mendittorosa.com)

[WWW.MENDITTOROSA.COM](http://WWW.MENDITTOROSA.COM)

[www.facebook.com/mendittorosafrances](https://www.facebook.com/mendittorosafrances)  
[www.instagram.com/mendittorosa\\_talismans/](https://www.instagram.com/mendittorosa_talismans/)

